

ENERGY WISE

for your Home



According to the United States Department of Energy, water heating can account for 14-25 percent of the energy consumed in your home. You can reduce monthly water heating costs by selecting energy efficient water heating options that are right for your home.

YOUR GUIDE TO ENERGY EFFICIENT WATER HEATING

Your electric cooperative has options available to help you reduce the water heating costs in your home. Review the information below and find out what product or products are best for you.

Energy Saving Water Kits

- Each item takes only minutes to install, but your energy savings can be measured for years to come – the shower head alone can save 40 percent more water and energy than a standard shower head.
- Visit www.energywisemn.com/promotions to see all the items included in the kit and to order your kit for only \$5 (\$40 retail value).

Electric Thermal Storage (ETS) Water Heating

- Enjoy all the hot water you and your family need for up to 50 percent less of what it's costing you today.
- Your local cooperative provides a Marathon (Rheem) water heater for only \$300, plus a rebate of \$55.
- You must install a new, high efficient electric water heater (85 or 105 gallons) with an energy factor of .90 or higher and enroll in the ETS water heating program to receive the special rate. The water heater must be purchased from NCE.

Interruptible Water Heating

- When electricity demand is high, your local cooperative seeks opportunities to reduce their need for electricity, to help keep your rates low – your electric water heater, can provide your cooperative an opportunity to temporarily interrupt electricity to your water heater, while still providing hot water to meet all your needs.
- You must install a new, high efficient electric water heater (50 gallons or greater) and enroll in the interruptible program. Members will receive a \$3 credit on their electric bill for enrolling in the program and allowing their water heater to be controlled.

